

SONICWALL®

Important Upcoming Pricing Changes



Dear Valued Channel Partners,

Thank you for your continued partnership and for the trust you place in SonicWall every day. Your commitment to helping organizations stay safe is vital to our shared success, and we value the role you play in protecting customers around the world.

Effective August 1, 2026, SonicWall will implement pricing adjustments across selected SKUs in our Gen 6, Gen 7, and Gen 8 firewall portfolios, including associated security services, support, management offerings, and monthly billing subscriptions. Details of the pricing changes can be found in the [Partner Portal](#).

We recognize that pricing changes impact your business and your clients, and this decision was not made lightly. Our goal is to continue providing industry-leading cybersecurity solutions while investing in the technologies, services and support that help drive long-term success for our partners.

These adjustments reflect:

- Our continued investment in platform innovation, AI-driven capabilities, and cloud-delivered security services
- Rising infrastructure, component, logistics and service delivery costs
- Alignment with broader market conditions across the cybersecurity industry

All current quotes will be honored through July 31, 2026. Renewals and new subscriptions placed on or after August 1, 2026, will reflect the updated August price list.

Additional details regarding these pricing changes can be found in the FAQ on the [Partner Portal](#). Your account team and our distribution partners are available to answer questions and support you as needed.

We appreciate your partnership and look forward to our continued success together.

Sincerely,

Patrick O'Donnell
Chief Revenue Officer,
SonicWall

Jonathan Berger
Global Channel Chief,
SonicWall

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